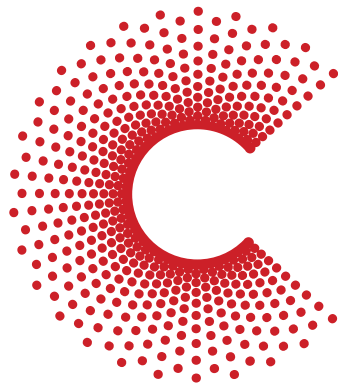

BRANDMARK

CLEAN ENERGY COUNCIL APPROVED SOLAR RETAILER

The Clean Energy Council Approved Solar Retailer brandmark is made up of two elements, the 'symbol' and the 'logotype'.



Symbol

CLEAN ENERGY COUNCIL
APPROVED
SOLAR
RETAILER

Logotype

PERMITTED PERMUTATIONS

The Clean Energy Council Approved Solar Retailer brandmark must only be used in the colour version on a white background.
The brandmark must not be used on a coloured background.
The brandmark must not be used in black and white.



CLEAR SPACE

The exclusion zone prevents other graphic elements interfering with the integrity of the subsidiary brandmarks. Maximise the space around the brandmark where possible.

The Clean Energy Council Approved Solar Retailer brandmark should be surrounded by a minimum area of clear space.



MINIMUM SIZE

To enhance and support the integrity and consistency of the identity, the Clean Energy Council Approved Solar Retailer landmark should never be reproduced smaller than 13mm.

